

2020 UT Dallas Public Affairs Conference Sponsorship Opportunities

Title Sponsor: \$10,000

- Your company or organization will be noted as the Title Sponsor for the 2020 UT Dallas Public Affairs Conference, with your logo prominently included on all print and digital materials.
- You will receive a full-page ad in the conference program.
- You will be invited to deliver welcoming remarks at the beginning of the conference.
- Your logo will be included on the gift for conference attendees.
- A one-time \$1,000 scholarship named in honor of your company or organization will be created for a promising Public and Nonprofit Management student.
- You will be allocated a prime location inside Inspiration Hall for a table to advertise your company or organization during the conference.
- Your gift will sponsor 4 Public and Nonprofit Management students to attend the conference.
- You will receive four complimentary passes to attend the conference and reception.

Reception Sponsor: \$5,000

- Your company or organization will be noted as the Reception Sponsor for the 2020 UT Dallas Public Affairs Conference, with your logo included on all print and digital materials.
- You will receive a full-page ad in the conference program.
- You will be invited to deliver welcoming remarks at the beginning of the reception.
- A one-time \$1,000 scholarship named in honor of your company or organization will be created for a promising Public and Nonprofit Management student.
- Your gift will sponsor 2 Public and Nonprofit Management students to attend the reception.
- You will receive two complimentary passes to attend the reception.

Session Sponsor: \$1,000 (8 available)

- Your company or organization will be noted as a Session Sponsor for the 2020 UT Dallas Public Affairs Conference, with your logo included on all print and digital materials.
- You will be invited to introduce the session speaker for the session you are sponsoring.
- You will receive two complimentary passes to attend the conference.

Booth Sponsor: \$500 (8 available)

- Your company or organization will be noted as a Booth Sponsor for the 2020 UT Dallas Public Affairs Conference, with your name included on all print and digital materials.
- You will be allocated a table inside Inspiration Hall to advertise your company or organization during the conference.
- You will receive two complimentary passes to attend the conference.

Silent Auction Sponsor

- In exchange for your gift to be auctioned during the conferences silent auction, your company or organization name will be recognized in the conference program.

We also invite you to consider sponsoring current Public and Nonprofit Management students to attend the conference. Student sponsorships are \$25 per student.